

COMMUNITY FAIR TRADE PRINCIPLES



Our Community Fair Trade (CFT) programme sources high-quality natural ingredients, gifts and accessories from the four corners of the globe, while helping to bring about social change among the smallholders and artisans who produce them. Based on the principles of fair trade, CFT provides access to a market that would otherwise be out of reach to these people and their communities.

CFT HAS THREE OBJECTIVES:

- 1 To source high-quality ingredients, gifts and accessories in a fair way
- 2 By doing so, to bring benefits to smallholders, artisans and their communities
- 3 To share stories that inform, confirm and inspire our company mission

Our CFT programme is governed by The Body Shop Community Fair Trade Charter, which sets out the expectations we have of our suppliers and our commitments to them in return. CFT is governed by the following principles:

Paying a fair price for our ingredients and accessories, as well as a social premium, where applicable for community development programmes

A commitment to on-the-ground community engagement with our CFT suppliers, providing support and advice to enable their businesses to thrive

Providing a long-term, predictable trading relationship based on openness and trust, a relationship that extends beyond mere trade to one that can empower and inspire.

WE WILL ENSURE ADHERENCE TO, AND AWARENESS OF, THESE PRINCIPLES BY:

Ensuring that the purchase of CFT ingredients, gifts and accessories produces significant and tangible benefits for the supplying community. If our demand does not satisfy these criteria, we cannot consider a CFT solution

Carefully managing a 'sustainable business level' with our CFT suppliers, and sheltering the supplying communities, in the spirit of fair trade, from the variances of international markets and the fluctuations inherent in a trend-led business

Taking responsibility for the programme by employing a specialist team with the appropriate experience and resources required to build a bridge between the global cosmetics industry and the often fragile and volatile situations that our CFT communities are found in

Ensuring that all operational teams at The Body Shop take responsibility for the CFT programme from, for example, store staff in Latvia to R&D managers in the UK and market teams in Australia

Inviting external and independent verification of the programme, currently by The Institute for Market Ecology (IMO)

Working tirelessly to ensure that our customers receive up-to-date information about Community Fair Trade and the power that lies behind our purchases

For more detailed information on the guiding principles of the CFT programme and the detailed commitments expected from CFT suppliers and made by The Body Shop, see the CFT Charter.

EXAMPLES OF OUR PRINCIPLES IN ACTION

We buy our shea butter from The Tungteiya Shea Butter Association. The association is made up of 476 women in 11 villages around Tamale, northern Ghana. Money from trade has been used to fund medical care, better housing and education

Our CFT programme began in India with Teddy Exports in 1987. Teddy started with just five employees in a hut. Today, it employs over 400 people who benefit from equal pay for women and men and good working conditions. For some, it's the first time they've experienced regular, fairly paid work

We buy our babassu oil from COPPALJ, which has over 150 members in 12 communities in Brazil. The women who gather and crack the nuts are known as 'babassu breakers' and consider themselves the 'guardians of the forest'

For more information please take a look at the Community Fair Trade section of our Values website at <http://www.thebodyshop.com/values/index.aspx>



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